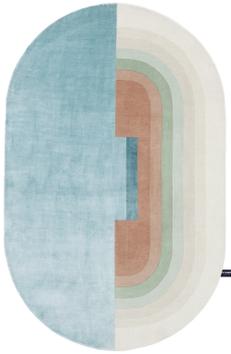


GIUDECCA

GIUDECCA COLLECTION
designed by Zanellato/Bortotto



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"...the iconic design of steps covered in water by the lagoon..."

From a photo of a Venetian flight of stairs came the idea to reinterpret the iconic image of steps covered in water by the lagoon through the colors and materials of a rug, Giudecca which is part of the Acqua Alta Collection for Rubelli was created. The different tones of grey of the wool create the stone steps, marked by salt and the effects of time. The sea and the vibrations of the waves are transformed into a shimmering silk surface where tones of blue and green radiate together. Venice and its magical atmosphere are represented into a new contemporary vision through a rug completely knotted by hand in Nepal.

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MODEL

Giudecca



COLOR

Standard

DIMENSIONS

150x240 cm

MATERIALS

*cotton weave, Himalayan
wool and silk*

QUALITY

*A+ (152.000 knots / sqm
approx.)*

CUSTOMIZATION

Customizable in size

ZANELLATO/BORTOTTO



Giorgia Zanellato and Daniele Bortotto studied in Venice at IUAV but only met in Lausanne, Switzerland, where they both studied at ECAL.

Their first collaboration was the Acqua Alta Collection, launched at the Salone Satellite in Milan in 2013. The project stood-out right away, starting a research project which continues even today.

Giorgia and Daniele founded the Zanellato/Bortotto Studio in Treviso, Italy, in 2015, and they now collaborate with several Italian and International brands like Rubelli, Moroso, Alcantara and Florim among others. Their work has been exhibited in galleries and museums such as MAXXI Rome, Triennale Design Museum and the Poldi Pezzoli Museum.

Giorgia Zanellato e Daniele Bortotto si incontrano all'ECAL, in Svizzera, dove entrambi hanno frequentato un master in design del prodotto. Dopo il diploma Giorgia inizia a lavorare a Fabrica, Centro Ricerche Benetton, e Daniele per il designer svizzero Adrien Rovero.

La loro prima collaborazione è la collezione Acqua Alta, lanciata al Salone Satellite a Milano nel 2013. Il progetto riscontra un notevole interesse, e dà il via ad una ricerca che continua ancora oggi.

Fondano lo studio Zanellato/Bortotto a Treviso nel 2015, e collaborano con diversi brand italiani ed internazionali come Rubelli, Moroso, Alcantara e Florim.

Il loro lavoro è stato esposto presso gallerie e musei quali MAXXI Roma, Triennale Design Museum, Museo Poldi Pezzoli.

